

UBC Engineering Video Contest Overview & Regulations

****This document must be read, signed, and submitted in order to be eligible for the contest.****

Theme: “How AWESOME is my department/program/club/team!”

The video, produced by UBC engineering students, share the engineering students’ sense of pride in their UBC experience and reflects the fun they have. Students are encouraged to be innovative and original, and express themselves freely while ensuring the product is one that the faculty would be proud to post on the web. Winning entries will also be posted on YouTube and may be shared with other departments to promote UBC Engineering.

The target audiences are one of:

- High school, college and transfer students considering joining UBC engineering; or
- Alumni who are interested in learning more about what UBC Engineering is like now; or
- You could also use this contest as an opportunity to create a visual piece to help fundraise for the new student space (a.k.a. the Cheeze).

Up to a maximum of three prizes may be awarded. The decisions of the evaluation panel are final; no appeals will be entertained.

First place prize: \$1500

Second place prize: \$1000

Third place prize: \$750

Deadline Submission of Video by February 21st, 2011

Length: Should be 1-3 minutes, exclusive of credits and title sequence.*

Team composition: The video may be submitted by one individual or a team. All members must be UBC engineering students. Volunteers may assist with shooting or act as the subjects of your video.

Time to complete: You have until February 21st, 2011 at 4:00pm to submit this form and your video. Videos should be submitted to the front counter of Engineering Student Services, Room 1100, Fred Kaiser Building. Videos submitted after this deadline will not be accepted.

Content regulations:

- Videos must speak to the audience. These videos will be shown to both prospective students and alumni of UBC Engineering. Consider this when creating your video. Make it funny, reflective of your spirit and appealing to the audience.

** Any videos longer than 5 min will be automatically disqualified.*

- Videos must be respectful and inclusive – again, consider what your audience wants to see and what the faculty would be proud to show. Videos containing offensive or inappropriate materials or messaging will be disqualified. Please use your common sense.

Shooting regulations:

- **Video may not contain any copyright material. Any use of materials, music, images and/or video which you do not have permission to use will result in an automatic disqualification.**
- Releases – All individuals who appear in the video as a subject must sign a release (will be sent to teams that sign up). **All signed releases must be included in your submission package.**
- Shooting in public – For any shooting which takes place in a public venue, the following procedures must be followed:
 - Posting of ‘filming in progress’ signs (will be emailed after team has signed up);
 - Verbal announcement that shooting is beginning and that anyone in the specified area may be captured on film. You must provide ample time for those persons who do not wish to be filmed to leave the area.
 - If shooting in a private space, please obtain proof of permission.
 - Shooting on UBC Campus is permitted.
 - *****Your filming MUST not interfere with the enjoyment of public space nor shall it do harm to property or persons*****
- Other regulations – The video team must also submit creative release for their work so that UBC has the right to show and distribute the video as they see fit. This form will also be provided to the teams that sign up and **MUST** be included in your submission package.

Formatting information:

Your video must be submitted in two different formats, one for regular screen viewing and one for YouTube posting.

- Screen – Your video must be in DV format and submitted on a DVD as a file that is viewable and has high resolution.
- YouTube recommended file type –
 - MPEG4 (Divx, Xvid) format
 - 640 x 480 resolution
 - MP3 audio (64k mono)
 - 30 frames per second
 - 1GB max
- Other information –
 - Have a three second slug (black) at the beginning and end of film.
 - More information and troubleshooting tips can be found at www.youtube.com
 - If experiencing difficulty, please contact Wendy Barthel. wbarthel@apsc.ubc.ca

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- If you require a UBC and/or UBC Engineering logo, you may receive a copy of it by emailing your request to wbarthel@apsc.ubc.ca

Evaluation criteria:

Submitted videos will be evaluated based on the following areas:

- UBC Engineering Pride: Does watching this video make the audience members recognize your sense of pride? The fun you have @UBC?
- Impact: Does watching the video make the audience want to join or visit UBC?
- Creativity: Is the content creative? Funny? Impressive? Does it wow the audience?
- Connection to “Making a difference” theme: Does the video reflect the faculty message about the difference its people (students/professors) are making in today’s world?
- Quality: Does the video meet the formatting quality (as outlined above?)

I/We have read the regulations and agree to the terms outlined.

Signature Team Member 1

Date

Signature Team Member 2

Date

Signature Team Member 3

Date

Signature Team Member 4

Date

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