

## HOW TO WRITE A RHETORICAL ANALYSIS

A rhetorical analysis describes how effectively a reading conveys information to a reader. It begins by summarizing the gist of the reading and describes its purpose. It analyzes the needs or interests of the audience. Patterns of organization are described at the paragraph level to show how information is communicated. The sentence structure, expression and word choice are analyzed to show how they convey information. The rhetorical analysis ends by evaluating the effectiveness of the reading for its intended audience. Your rhetorical analysis should be 250 words, four paragraphs. Please follow the steps below:

### Introduction

1. Identify the author, title, and date of publication in a reporting statement.
  - Subordinate the reporting statement (shorten and combine it) to a sentence or two sentences describing the gist of the article.
2. Introduce what you will focus on in the upcoming paragraphs.

### Body paragraphs

1. Identify the author's purpose and intended audience.
2. Discuss the author's attitude to the reader and the subject matter.
  - Provide evidence from the text to support your analysis.
3. Describe how the author organizes ideas. For example: description, narration, comparison and contrast, classification, or problem/solution
4. Describe how the author uses words and sentence structure to convey information or persuade the reader to accept the author's point of view
5. Support your point of view with evidence as well as personal experience, acquired knowledge or expert testimony.

### Conclusion

1. Evaluate how well or poorly the writer achieves the purpose;
2. Reiterate the writer's attitude to the reader and the subject matter.

**Please use your own words to write a rhetorical analysis.**